



Program Partner Prospectus

IN PARTNERSHIP WITH



nrspp

A guide to the NRSPP's tools, impact,
partnerships and how to get involved

03 Why Does Road Safety Matter?

05 Introducing the NRSP and How It Works

07 What You Get

10 The NRSP Self-Evaluation Tools

12 Create an NRSP Organisation Account

13 Become an NRSP Partner

14 Case Studies



Why Does Road Safety Matter?

Road travel is the most dangerous work-related activity for employees. The cost of inaction is high. Two-thirds of work-related deaths involve a vehicle. The annual impact on the community exceeds \$1.5 billion.

But this is not only about road trauma. Poor safety affects morale, drains productivity and damages an organisation's reputation.

For leaders, the question isn't whether road safety matters – it's what you are doing about it. One serious incident can cost up to 53 times more than the insurance payout.

Investing in road safety is smart business. It reduces risk, improves efficiency and—most importantly—helps your people get home safely.



Safer workers
Stronger culture
Lower costs
Shared responsibility
Sustainable performance



Introducing the NRSP and How It Works

SAFER ROADS THROUGH SHARED RESPONSIBILITY

Driving is one of the most dangerous activities many people do at work. Because it happens outside the building, the risk of crashes and injuries is often overlooked.

The NRSP helps organisations take that risk seriously. Hosted by the Monash University Accident Research Centre (MUARC), the NRSP is grounded in academic rigour and an evidence base that gives organisations practical tools to build a stronger road safety culture. It is free to access and designed to be practical, not bureaucratic.

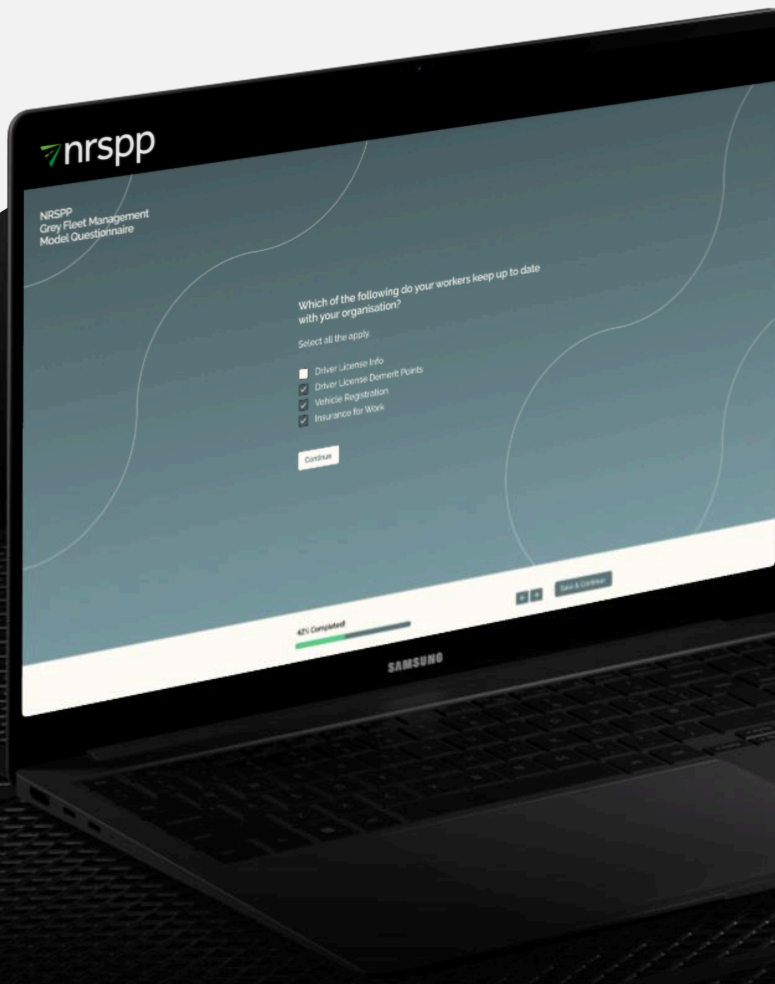
The NRSP's base funding is made possible thanks to its Core Funders from Australia's major states and the ACT Government.

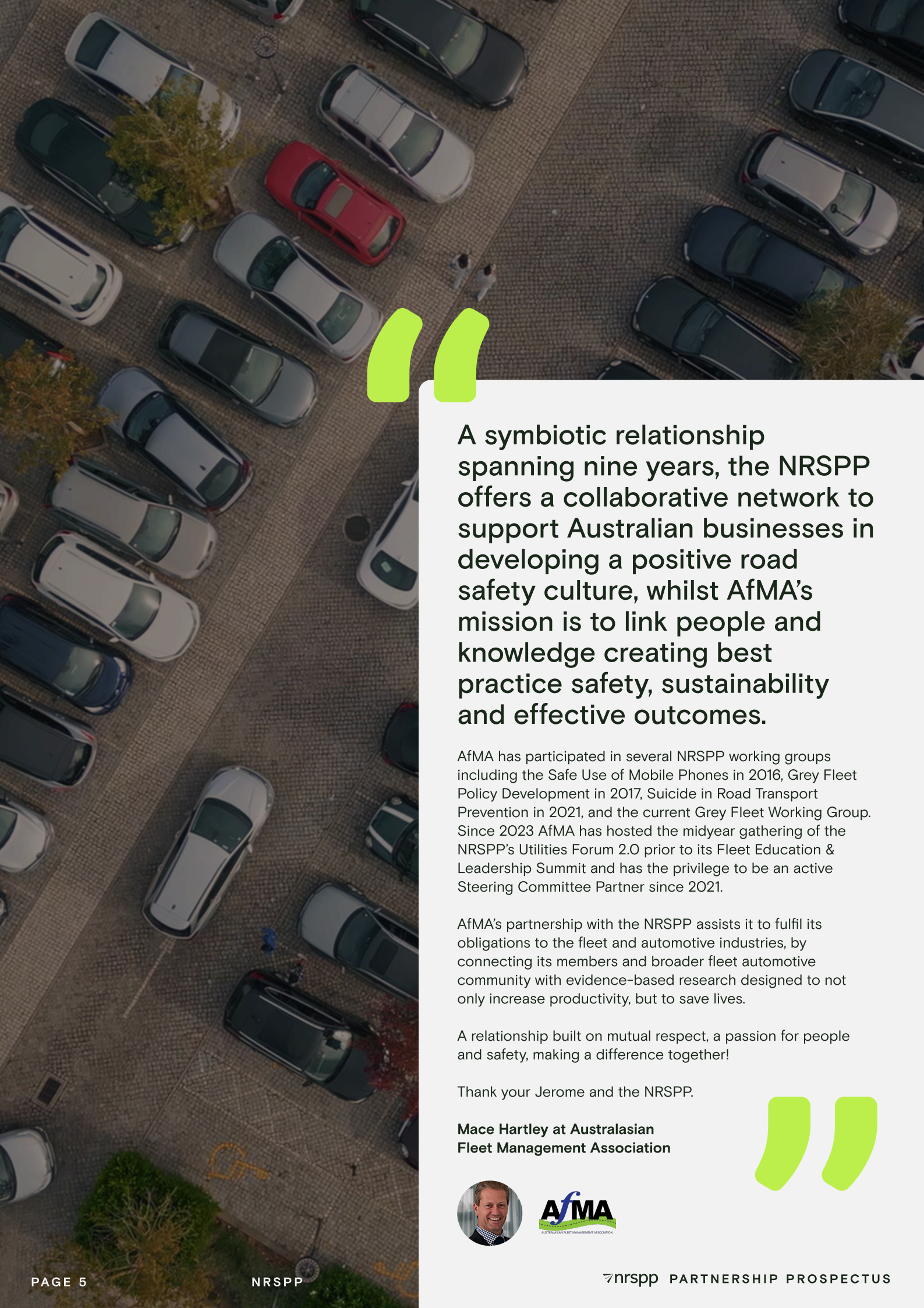
The NRSP has a vast array of resources including the Self-Assessment Tools, Toolbox Talks, webinars, policy templates or safety tips from organisations like yours.

At the heart of the program are the NRSP's **Self-Evaluation Tools** which help you identify gaps, understand where the risks are and receive tailored resources to start making change.

The **Self-Evaluation Tools** are not a top-down checklist. You decide what matters most to your organisation. You set the pace. The NRSP simply gives you the structure to move forward.

You also become part of a national network of organisations that are learning, sharing and improving together. The Program thrives on collaboration. It is about better outcomes for everyone that uses the road. Start with a clear goal to keep your people safe on the road, develop actions to get there and measure change over time. The NRSP is here to help you get there.





A symbiotic relationship spanning nine years, the NRSPP offers a collaborative network to support Australian businesses in developing a positive road safety culture, whilst AfMA's mission is to link people and knowledge creating best practice safety, sustainability and effective outcomes.

AfMA has participated in several NRSPP working groups including the Safe Use of Mobile Phones in 2016, Grey Fleet Policy Development in 2017, Suicide in Road Transport Prevention in 2021, and the current Grey Fleet Working Group. Since 2023 AfMA has hosted the midyear gathering of the NRSPP's Utilities Forum 2.0 prior to its Fleet Education & Leadership Summit and has the privilege to be an active Steering Committee Partner since 2021.

AfMA's partnership with the NRSPP assists it to fulfil its obligations to the fleet and automotive industries, by connecting its members and broader fleet automotive community with evidence-based research designed to not only increase productivity, but to save lives.

A relationship built on mutual respect, a passion for people and safety, making a difference together!

Thank your Jerome and the NRSPP.

**Mace Hartley at Australasian
Fleet Management Association**



What You Get

The NRSPP gives you access to engaging and practical tools, talks, videos, workshops and more. These resources help you take real steps towards safer roads.

If you lead people who drive for work, road safety is already a business issue. The only question is how you are managing it.

Improving safety is not just the right thing to do. It also lifts efficiency, builds trust and helps your people get home safely.



Self-Assessment Tools

Online tools to evaluate workplace road safety practices and safety maturity, Grey Fleet management and guiding resources to assist.



Toolbox Talks

Ready-to-use kits including posters, guides and short videos.



Custom Resource Recommendations

Curated based on each organisation's assessment.



Partner Booklets

Co-branded worker-facing guides.



Case Studies

Real-world examples of safety practices.



Working Groups

Forums on key safety topics across sectors.



Webinars & Events

Ongoing education sessions and expert Q&As which can be used for CPD points without high costs or leaving the office.



Knowledge Centre

500+ evidence-based resources.



Q&A Problem Solving

Expert-led solutions for partner challenges.



Special Projects

Initiatives include Road Transport Suicide Prevention, Construction Logistics and Community Safety – Australia (CLOCS-A) and Re:act.



Strategic Support for Leaders

Training and guidance for executives.



National Network & Recognition

Visibility and connection to a broader movement.



Partnerships

NTARC, Safe Teams, Vehicle Safety Research Group.



Amazon is pleased to join the National Road Safety Partnership Program as a new Steering Committee Partner in 2025. Since our initial engagement with the NRSP in 2022, Amazon Australia has been actively working to reshape the conversation around road safety in the modern parcel delivery sector. We are confident that our unique position as a technology company facilitating last-mile delivery through the Amazon Flex program will bring a fresh perspective to the NRSP Steering Committee, particularly in addressing the evolving challenges in this space.

Our collaboration with the NRSP, through the On-Demand App-based Delivery Working Group, has highlighted the importance of working together with industry to share knowledge and provide leadership to enhance road safety outcomes in the growing delivery sector. What makes our partnership with the NRSP particularly valuable is the opportunity to share global insights and best practices from Amazon's worldwide operations while addressing the unique challenges of delivering in Australia. Through our involvement, we're working to bridge the gap between traditional fleet safety approaches and the new realities of technology-driven delivery services. Looking ahead, we see tremendous potential in combining the NRSP's collaborative approach with our own innovative technology solutions to create safer roads for all users. Our focus remains on developing scalable safety initiatives that can benefit not just Amazon Flex delivery partners but the broader community of road users across Australia.

Jesse Strauss, Australian Country Manager for Amazon Flex



amazon



The NRSP Self-Evaluation Tools

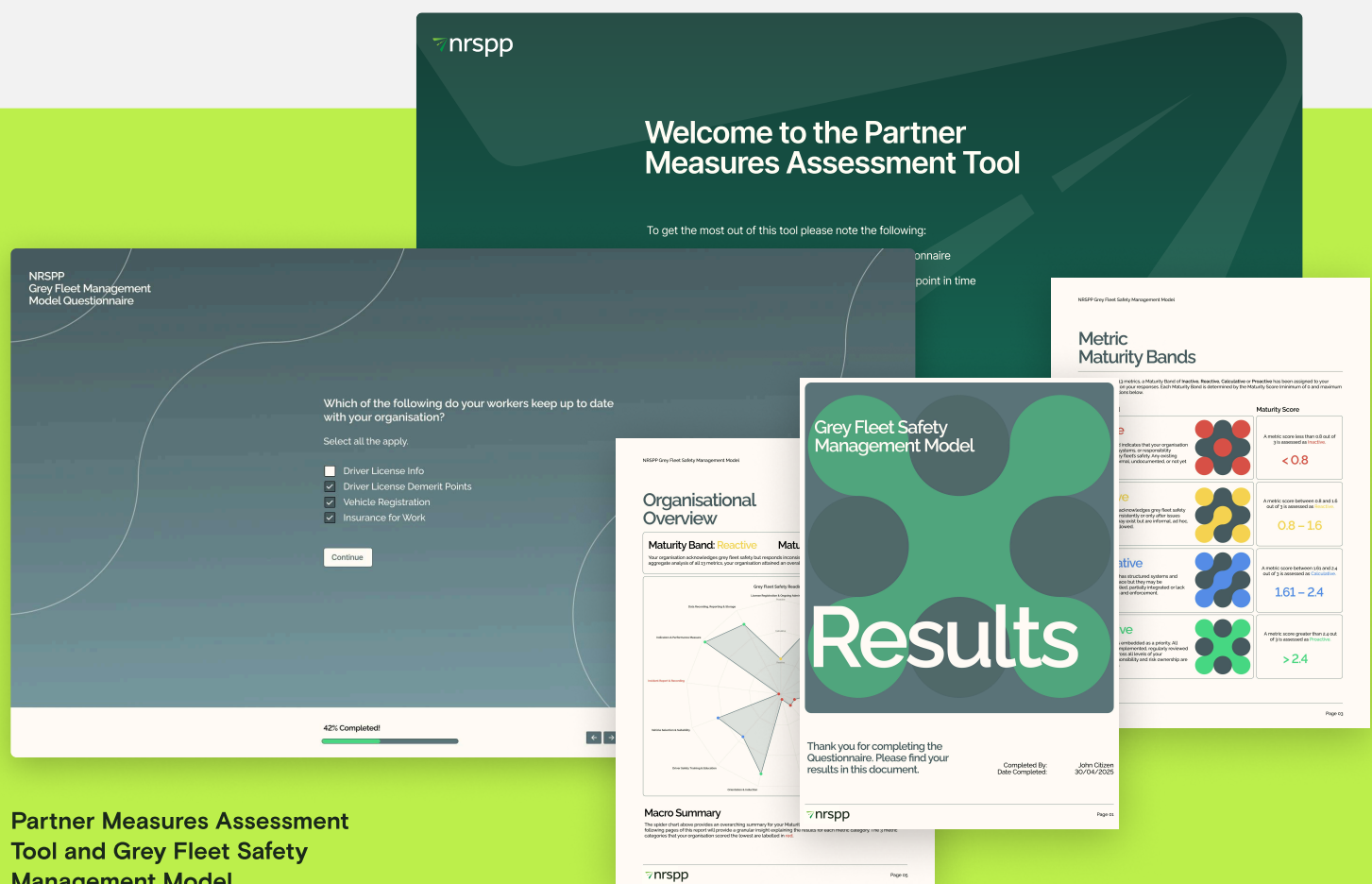
The NRSP provides a suite of self-evaluation tools designed to help organisations better understand and manage their road safety maturity. These tools are not regulatory. They are self-directed and self-guided, giving you a clear picture of where your organisation is performing well and where improvements can be made.

By working through the assessment, you will identify strengths and weaknesses across key areas of work-related travel. Each tool then points you to tailored NRSP resources, with practical recommendations to help improve safety outcomes for your drivers, your workplace and other road users.

Together, these tools make road safety practical, measurable and actionable, supporting continuous improvement across all organisations.

Two tools are currently available:

1. Partner Measures Assessment Tool – developed for Program Partners, this tool assesses performance across five themes: Assets, Environment, External Stakeholders, Organisation, and Technology. Each theme is broken into indicators measured on a maturity scale from 'Unaware' to 'Leading'.
2. Grey Fleet Safety Management Model Questionnaire – designed for organisations managing staff use of personal vehicles for work, this questionnaire provides a framework to evaluate and strengthen Grey Fleet safety practices.



Partner Measures Assessment Tool and Grey Fleet Safety Management Model Questionnaire

The role of the NTARC

Since the early 2000s, Australia's largest transport insurer, NTI, has used claims data to spotlight critical transport safety issues. In 2023, NTI advanced this work by establishing the National Truck Accident Research Centre (NTARC) in partnership with the NRSPP and the Monash University Accident Research Centre (MUARC).

NTARC produces the annual Major Incident Investigation Report, giving industry stakeholders and policymakers a clear picture of heavy vehicle crash trends. Its mission is to enhance road safety with data-driven insights to inform practical, high-impact safety solutions.

The NTARC initiative addresses a critical gap: although trucks dominate Australia's roads, they remain underrepresented in safety research. Few initiatives focus on proactive interventions—despite heavy vehicle transport being among the nation's most dangerous industries and claiming 55–65 truck occupant lives annually.

By combining NTI's specialist insurance expertise, the NRSPP's communication and engagement strength, and MUARC's research capability, NTARC has significantly elevated the quality, scope, and timeliness of incident reporting for the Australian trucking industry.



The NTARC partnership is helping address a key issue in road transport which is, heavy vehicles are big on the road but small in research.



Create an NRSP Organisation Account

Any organisation can become a partner of the NRSP. Size doesn't matter. Safety maturity level doesn't either. If you are already leading in road safety, we'd love to share your story. If you are just starting out, we're here to help.

If you've spotted a gap or are facing a challenge, you are not alone. Someone in our network has likely dealt with it too. The NRSP exists to connect people, share what works and turn good intent into real progress.

Join in six simple steps:

1. **Visit** the NRSP website and create your organisation profile.
2. **Select** the performance measurements that align with your goals.
3. **Set** whether your data is public or private.
4. **Commit** to one or more partner actions
These can be external (e.g., case study, webinar, research, working group with the NRSP) or internal (e.g., incident report, driver engagement, pre-start, worker consultation).
5. **Update** your activity and data annually.
6. **Review** and track progress, assign new actions.

If you'd like to express your interest, please contact:

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01
Visit the NRSP website
and Create Your Profile



02
Select Performance
Measurements



03
Set your Profile's
Privacy Settings



04
Commit to an
Action Plan



05
Update Activity
and Data



06
Review Progress and
Update Details

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The National Road Safety Partnership Program (the NRSP) delivers immense value to the community by fostering collaboration between businesses, government agencies, and researchers to improve road safety. By providing evidence-based strategies, benchmarking tools, and industry-specific resources, the NRSP helps organisations implement effective safety measures that reduce road-related incidents, lower costs, and enhance productivity. The program also encourages a cultural shift, where road safety becomes a fundamental priority rather than just a compliance requirement. Through its initiatives, the NRSP addresses high-risk activities such as work-related vehicle incidents, which contribute significantly to road fatalities, ultimately making Australian roads safer for everyone.

This commitment to road safety aligns closely with Insurance Australia Group's (IAG) purpose, which is why IAG is a proud partner of the NRSP. As a leading motor vehicle insurer, IAG leverages its expertise in risk management, data analysis, and incident prevention to support the NRSP's objectives. The partnership allows IAG to contribute valuable insights into fleet safety, vehicle selection, and incident management, helping businesses adopt best practices that protect employees and the broader community. Additionally, IAG's involvement in the NRSP reinforces its dedication to making roads safer through collaboration, research, and advocacy, ensuring long-term improvements in road safety outcomes.

Peter Divjakinja, National Risk Manager at IAG.



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Become an NRSP Partner

The NRSP offers two partnership tiers for organisations, each reflecting different levels of commitment, access and influence over the program. From contributing insights to helping shape national strategy, the Program Partners form the base of the program and play a vital role in advancing road safety.

Any organisation can become a Program Partner, size and sector does not matter.

While you do not need to be a formal partner to benefit, becoming an NRSP Partner offers a deeper level of collaboration, recognition and impact. Importantly, becoming a Program Partner does not involve a financial cost. Instead, the commitment is based on in-kind support such as; sharing knowledge, contributing resources, and participating in collaborative projects and working groups.

To stay informed, you can [subscribe](#) to the monthly [Bulletin](#). The NRSP's resources are free and open to all, with tools, cases studies, guides, toolbox talks and webinars available to support a safer workplace driving culture.



	 Program Partner	 Steering Committee Partner
Partner Benefits		
Recognition of your organisation making a commitment to workplace road safety	✓	✓
Access to a network of organisations who care about road safety	✓	✓
Recognition in the NRSP monthly bulletin and socials upon signing	✓	✓
Your organisation's logo on the NRSP website	✓	✓
Digital Partner certificate	✓	✓
Tools to understand your safety culture and develop a bespoke action plan	✓	✓
Bespoke NRSP Safe Driver Booklet to each Partner	✓	✓
Opportunities to participate in research through NRSP's networks	✓	✓
Eligible to nominate for the Steering Committee	✓	✓
Nominate to be part of Working Groups and Special Projects	✓	✓
Nominate ideas and content for NRSP's work program	✓	✓
Strategic guidance of the NRSP's work program		✓
Quarterly Steering Committee meetings		✓
Lifetime recognition on the NRSP website		✓

CASE STUDY

Staged Approach Drives Award-Winning Move to Proactive Safety



MEMBER OF THE NRSP
STEERING COMMITTEE

If you made a list of possible workplace driving risks for a company with light and heavy vehicle fleets, Sodexo Australia (Sodexo) would tick almost every box. The food and facilities management company, servicing the Australian energy and resources sector, transports up to 4 million resource workers each year to and from 20 remote Pilbara mine sites on its mass transport bus fleet. That means responsibility not only for its own drivers but also for the safety of many others, with drivers often negotiating long hours, challenging conditions and support personnel on call. Fatigue is therefore a major risk across both light vehicles and buses.

Other hazards include sun glare, poorly lit and unsealed roads, animal strikes and rapidly changing weather. With many drivers, risks also arise from non-professional behaviour such as speeding, harsh braking or seatbelt violations. To address this, Sodexo has prioritised prevention, treating driving as a critical workplace hazard.

The impact has been significant: fatigue events fell by 96% in its bus fleet and 52% in light vehicles within three months of the new approach. Speeding over 120 km/h was virtually eliminated and distraction events reduced by 93%. This shift has also strengthened Sodexo's safety culture, building on its long-standing commitment and leadership-backed authority to stop unsafe work. The wider industry has taken notice, with Sodexo receiving the 2025 AfMA Fleet Safety Award.

Sodexo is proud to be part of the NRSP, serving on the program's 2025-28 Steering Committee represented by Scott Leahy.

[Click here to download the case study](#)



AFMA FLEET AWARD WINNER 2025

Fleet Safety Award
Sodexo, accepted by Scott Leahy

CASE STUDY

Turning the Tide with Telematics



Osmose Australia transformed its road safety approach by implementing a telematics-driven Driver Safety System, shifting from punishment to coaching and mentoring. By involving drivers in the process and fostering a culture of trust, the company saw an 84% reduction in harsh driving incidents, a 32% drop in speeding, and eliminated excessive speeding. The initiative also brought financial benefits, including 20% improved fuel efficiency and 55% lower maintenance costs.

Prompted by two major events in 2023, Osmose streamlined its telematics systems, integrating real-time alerts, coaching dashboards, and driver score tracking. Drivers became 'safety champions', advocating for the system and sharing best practices. Leadership reinforced positive behaviour through rewards rather than penalties, ensuring long-term engagement.

Within a year, safety and performance significantly improved, earning Osmose the 2024 Fleet Safety Award. Its success also inspired its US parent company to adopt similar strategies. Looking ahead, Osmose plans to introduce AI-powered in-cab cameras and predictive analytics to further enhance safety. Their approach highlights that effective data use, driver engagement, and a coaching mindset are key to lasting improvements in workplace road safety.

Osmose worked with AfMA and the NRSPP as a partner to share their 2024 Fleet Safety Award.

↓ [Click here to download the case study](#)



AFMA FLEET AWARD WINNER 2024

Fleet Safety Award

Osmose Australia, accepted by Mike Kemp



The Commonwealth Bank of Australia (CBA) is proud to have been a founding partner of the National Road Safety Partnership Program (NRSP) since its inception over a decade ago. From the outset, we have played a pivotal role in shaping the direction of the program and continue to serve as an active and committed member.

Our long-standing partnership reflects CBA's deep commitment to improving road safety for our employees, our customers, and the wider community. Over the years, we have implemented a range of preventative and protective controls related to work driving – most notably in the management of tool-of-trade and Grey Fleet vehicles. A key collaboration was the Grey Fleet Working Group, which tackled the distinct challenges of managing personal vehicles used for work purposes.

The value of our partnership with the NRSP lies in its ability to bring together like-minded professionals, amplify evidence-based approaches, and foster innovation through collaboration. By leveraging the NRSP's broad stakeholder network, we have been able to introduce initiatives that raise awareness of driving risks, clarify roles and responsibilities, and strengthen driver accountability – particularly among our leaders.

These efforts have directly contributed to safer journeys, fewer incidents, and a stronger culture of safety. We encourage other organisations to actively engage with the NRSP. By doing so, we can collectively build sustainable road safety programs that reduce risks and save lives.

The NRSP continues to be a vital platform for sharing insights, resources, and proven practices – making it an invaluable partner in our shared ambition to create a safer future on our roads.

Rachel Gunn, Health Safety & Wellbeing Systems Manager at Commonwealth Bank



DELIVERED IN PARTNERSHIP WITH



FUNDING PARTNERS



STEERING COMMITTEE PARTNERS

